

RESULTS OF CONSULTATION WITH PRIVATE HIRE VEHICLE LICENCE HOLDERS

Submitted by: **Head of Central Services**

Purpose

To inform the Committee of the results of consultation with Private Hire Vehicle Licence Holders.

Recommendations

That the Committee consider the results of the consultation.

1. Background

- 1.1 On Monday 6 August 2012, the Committee resolved that consultation be undertaken with regards to adding a condition to Private Hire Vehicle Licences.
- 1.2 Consultation was undertaken and the holders of Vehicle Licences were written to asking their views on the proposed addition of a condition which stipulates:-

“DOORSIGNS

The holder of a Private Hire Vehicle licence shall ensure that door signs are displayed on their Private Hire Vehicles and that the signs comply with the following:

The sign shall measure at least 590mm x 220mm and shall be adhesive in type and shall exhibit the following:

- (i) The words “PRIVATE HIRE PRE BOOKED JOURNEYS ONLY” in lettering measuring at least 20mm and no more than 30mm.
- (ii) The name of the Operator under whose licence the vehicle is operated, and the first three figures of the telephone number of that Operator in lettering measuring at least 30mm and no more than 70mm high.
- (iii) The final four figures of the telephone number of that Operator in lettering measuring at least 70mm and no more than 110mm high.”

2. Issues

- 2.1 445 consultation letters were sent out; there have been 23 replies. Those responses can be categorised as follows:

- (1) Those wanting no change (15).
- (2) Those who agree with the door signage (5).
- (3) Letters returned with no opinion (3).

The main theme of responses in (1) and (2) was an objection to door signs being adhesive and a preference for magnetic signs.

3. Options

- 3.1 The Committee can resolve to:-

- (a) Add the condition to the Vehicle Licence as originally proposed.
- (b) Amend the condition.
- (c) Not add the condition to the licence.

4. **Proposal**

4.1 The Head of Central Services recommends that in this case it would be appropriate to consider all of the options.

5. **Financial Implications**

None.

6. **Crime and Disorder**

6.1 Reducing the incidence of crime

8. **Decision Required**

8.1 What action do you want to take?